

Digital/Print Media Kit Net Rates

Launched in September 2008, *Flagstaff Business News (FBN)* offers advertisers the opportunity to get its company's marketing message to the growing business communities in cities and towns across Northern Arizona, including Flagstaff, Sedona, Cottonwood, Winslow and Williams. Published monthly, **FBN** is read by the area's most influential business leaders and by the residents of the communities in which they serve. It features timely business news, pertinent profiles and up-to-date topics that drive the upstart business markets in the region. Plus we feature up-to-date health news and information to complement our local content.

- Approximately 40,000 readers each month
- Mailed to homes with \$125,000+ annual income
- Digitally distributed to Northern Arizona business owners
- Key locations around town

Display Advertising Rates (All Costs are per insertion)

Premium Positions:

Back Cover: \$1,800
 Inside Front Cover: \$1,200
 Inside Spread/Inserts Call

Digital Ads (With print buy):

Leaderboard: \$1,000

Dimensions: 728 x 90 pixels

Rectangle: \$800

Dimensions: 300 x 250

Half page: \$700

Dimensions: 300 x 600

Frequency Discounts:

Full Page:

1x: \$1,100
 3x: \$1,000
 6x: \$900
 12x: \$800

Half Page:

1x: \$650
 3x: \$600
 6x: \$550
 12x: \$500

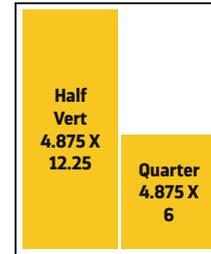
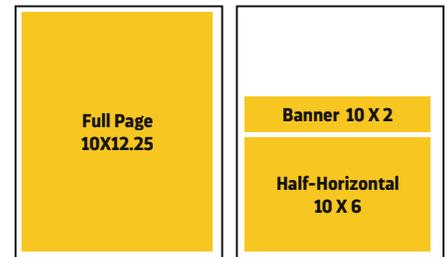
Quarter Page:

1x: \$400
 3x: \$375
 6x: \$350
 12x: \$325

Banner Ad:

\$800

**All rates are per Insertion BW.
 Additional charge for color plus \$100



Please send a print-ready, 300 dpi PDF or JPEG for all ads.

2025 Sponsor Editorial Content & Ad Material Due Dates*

FBN	Jan.	Feb.	Mar.	April	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.
Sponsor Editorial Due	12/15	1/15	2/15	3/15	4/15	5/15	6/15	7/15	8/15	9/15	10/15	11/15
Ad Materials Due	12/24	1/28	2/25	3/25	4/22	5/27	6/24	7/29	8/26	9/23	10/28	11/25

*2025 Special Sections: Healthcare/Sustainable Businesses/Real Estate/Education/Athena Awards/ Senior Services

Submission Information

- Please send non-sales, educational articles to Bonnie.Stevens@gmail.com
- Please send print ready artwork (or, elements for our graphic designer) to: rob@robghosh.com
- Please email/CC Linda Thein on both: Linda@flagstaffbusinessnews.com

If we do not receive your Sponsor Article or Ad by the designated deadline, we cannot guarantee that they will appear in that monthly issue. In addition, we may charge you for the missing ad and/or article because of our contractual agreement. Certainly, if we have a previous month's ad from you, we will run that, automatically.